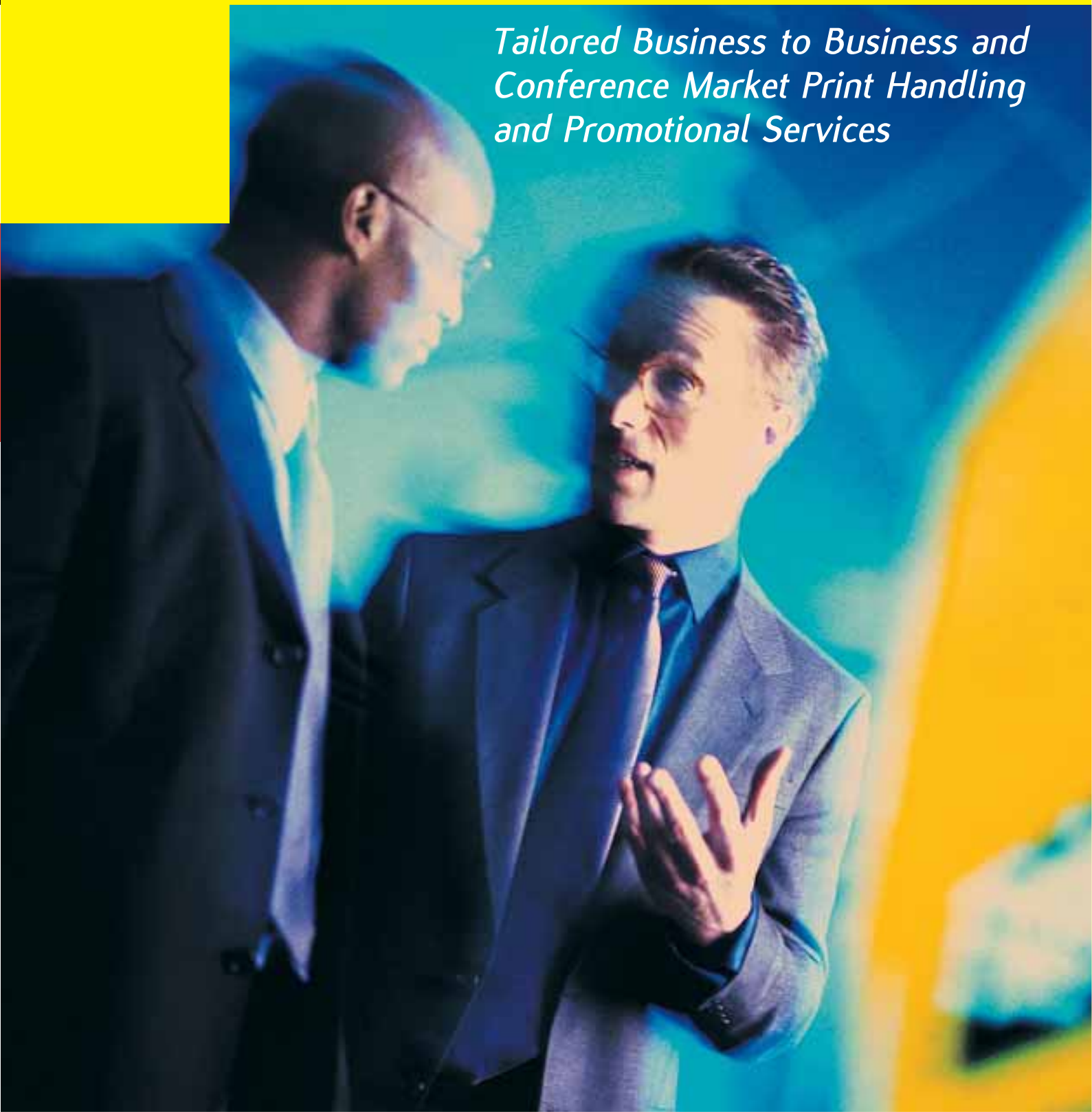


*PPD - getting your business noticed*

*Pick your market  
PPD get you noticed*

*Tailored Business to Business and  
Conference Market Print Handling  
and Promotional Services*



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*PPD was recently awarded the contract to provide 5,000 delegate and media packs to the G8 Summit at Gleneagles.*

*At PPD we have been getting our clients noticed since 1992.*

PPD specialises in planning and managing print-based direct marketing campaigns, specifically tailored to each client's business objectives, target markets, budgets and timescales. We operate from a 20,000 square foot modern national distribution centre and office complex, centrally located in Perth.

We are professional, experienced, efficient and friendly, and offer a range of business-to-business and business-to-consumer services to help get your company noticed in a competitive marketplace. Our blue chip client base includes government agencies, local authorities and leading businesses.

***Our core corporate services include:***

- Storage of print and merchandise at our modern, secure warehouse in Perth
- Direct mail and fulfilment using your own database or ours
- Database and mailing list management
- On-demand fulfilment of bulk mailings or individual consumer orders
- Collation of delegate and information packs for conferences and events.

***Storage Services***

We store print, merchandise and other promotional material safely and securely at our modern 20,000 square foot national distribution centre in Perth. All stock deliveries and despatches are tracked to the point of delivery; and up to date, accurate stock-in-hand reports – including an on-line option – are continuously available.

***Direct Mail/Fulfilment***

PPD offers a comprehensive direct mail and fulfilment service, tailored to your own business requirements. We undertake mailings of all kinds to client-owned or PPD-generated databases, including envelope, polylope, shrinkwrapping and boxed packaging, laser copying and mail-merging covering letters, and all elements of collation and insertion.

Our fulfilment service includes the full range of Royal Mail services – Mailsort, Reply Paid and Post Paid franking, response handling and campaign fulfilment, and database creation (QAS and AFD), data input, and/or existing database management.

We can also handle and fulfil customer responses generated from your campaign, including telephone and coupon response handling, as well as cash handling for saleable items.

***Database and Mailing List Management***

We clean and maintain clients' existing contact databases, or develop new, bespoke databases tailored to your target business markets, for direct mail or leafleting campaigns. Using up-to-the-minute database management software, this specialist service can be utilised by clients as a 'stand alone' service or as part of an integrated corporate campaign.

Our database management software is a full-featured, advanced system designed to make your mailing operation more productive and effective. Superior features include file management, data exchange, address quality control, and postal mail sorting with label and envelope designer.

***Pick, Pack and Despatch***

We undertake on-demand fulfilment of bulk mailings or individual consumer orders direct from our warehouse using our unique pick, pack and despatch management system with online stock control. All carrier deliveries are fully tracked and include a proof of delivery service.

We offer standard, competitive delivery rates anywhere in the UK and Ireland, and a fully comprehensive overseas delivery service, including exhibition destinations, with all documentation and tracking included.

Consumption analysis reports can be provided, broken down by site and date, to enable better targeting of your material.

***Conference and Event Services***

Our experienced team can contribute to the efficient management of your conference or event by providing a full delegate fulfilment service, including design and print of folders to your specification, collation of promotional leaflets and merchandise, insertion into delegate and information packs, and delivery to venues in the UK and overseas.

A specialised packaging service is also available for corporate hospitality and incentive events. The service is likely to be of interest to professional conference organisers, area convention bureaux, conference venues, and event organisers.

***PPD – exclusive supplier of G8 delegate and media packs!***

PPD was recently awarded the contract to provide 5,000 delegate and media packs to the G8 Summit at Gleneagles. The packs included a variety of high quality Scottish goods, from whisky to chocolate bars!

***What do I do now?***

To find out more about our tailored solutions to your individual business requirements, simply tick the services that interest you, and return the form in an envelope to us at the address below. Our staff will then contact you to discuss your needs further.

Alternatively, you can telephone us on 08700 705 705, or email [info@ppd-pinpoint.co.uk](mailto:info@ppd-pinpoint.co.uk), or complete the enquiry form on our website [www.ppd-pinpoint.co.uk](http://www.ppd-pinpoint.co.uk)

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Direct Mail/Storage/Fulfilment

Database and Mailing List Management

Pick, Pack and Despatch

Conference and Event Services

After you've ticked the services that interest you, please fill in your contact details, cut out form and insert in envelope and then send to PPD at the address below – no stamp required.

Name \_\_\_\_\_

Position \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

